



super

An Industry SuperFund

An Industry
SuperFund

strength in turbulent times

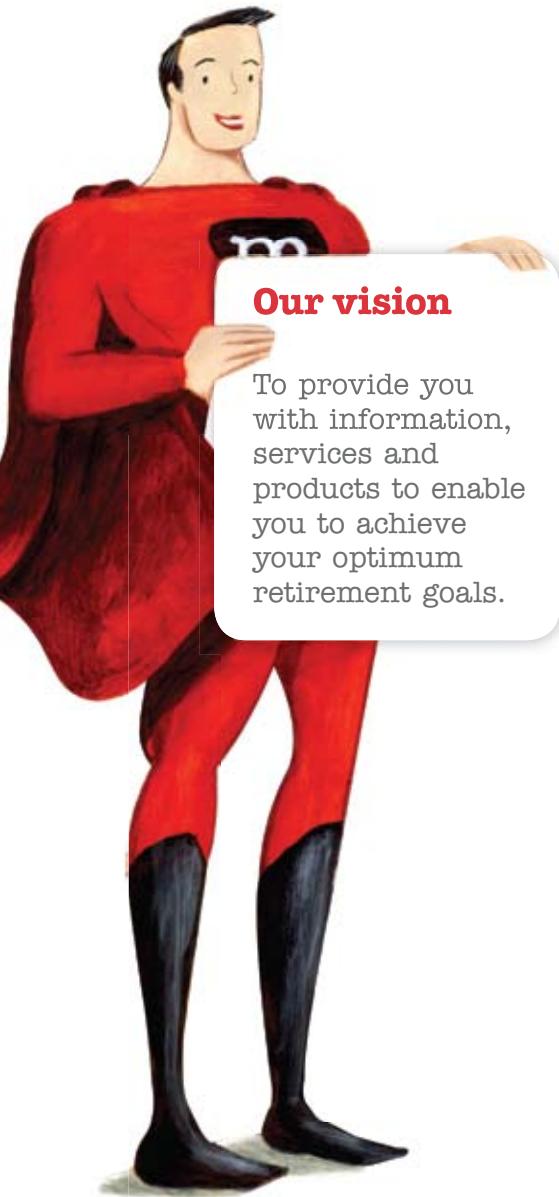
Media Super. The industry fund for print, media, entertainment and arts professionals.

**Excellence
gets results**

Out of 200 super funds that respected research agency SuperRatings surveys,
only 15% are awarded a Platinum rating – the highest rating a super fund can achieve.

We're one of them!





Our vision

To provide you with information, services and products to enable you to achieve your optimum retirement goals.

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Need help?

To find out more about your super account, contact us on 1800 640 886 or visit mediasuper.com.au.



Chairman's message

Members who have been with the Fund since it was formed have seen their accounts rise by 8.3% each and every year on average*, even counting the rough trot we're currently experiencing.

Dear Member,

Call me a masochist, but I've just been reading the best-seller by the North American economist John Kenneth Galbraith about the global economic convulsion that became known as The Great Crash of 1929.

Galbraith wrote his original text in the 1950s, and updated it in the 1970s, not long after another economic panic gripped the world. Had he survived today (he died at 97 just three years ago), his thoughtful analysis would have been just as welcome.

Galbraith talked about the value of the 'immunising memory' to help citizens recall why things went wrong and how best to avoid the worst excesses of another financial wreck. But he's a wise-enough old owl to know that the effect of immunisation wears off over time, and that we need a good booster shot every now and then. We live in a real world, and can't cocoon ourselves from the way it works.

The events of 2008 and 2009 have certainly made the task of managing your retirement funds a challenging one. In the midst of the tumult, the Trustee directors of Media Super have had a singular view: stick to a long-term strategy.

We've met frequently over the past year to watch over your investments. As you'll see from your accounts, Media Super's performance for the Balanced option was

Ross Martin, CEO of Media Super with Chairman, Gerard Noonan.



-10.9% for the 2008/09 year – one that would have gone down in the Galbraith calendar as a real doozy.

There's no pretending that this is a good result. However, if you look across the superannuation scene in Australia – indeed, around the world – you'll discover that it's a very creditable result by comparison. Media Super's Balanced option performance is in the top 30 per cent of results for the default options of all Australian super funds for 2008/09. Our strategy has been to minimise the damage caused by one of the worst financial climates since The Great Crash, and to keep our focus on your long-term horizon.

Remember, it was just two years ago that your Fund produced a result of 15.3%, after 14.5% the previous year.

Members who have been with the Fund since it was formed have seen their accounts rise by 8.3% each and every year on average*, even counting the rough trot we're currently experiencing.

That said, your Trustees won't be forgetting the lessons of the global financial crisis of 2008 and 2009 for a long time to come.

Gerard Noonan
Chair, Media Super

*Average Balanced option returns after fees and taxes from 1/1/1987 to 30/6/2009.

HOW YOUR SUPER HAS PERFORMED

Media Super declared rates for 2008/09

Investment Option	Returns to 30 June 2009 (%)	
	Super	Pension
Balanced	-10.90	-13.30
High Growth	-14.52	-17.45
Growth	-12.14	-14.78
Stable	-1.73	-2.64
Australian Shares	-16.78	-20.02
Overseas Shares	-11.43	-13.75
Sustainable Future Shares	-13.84	-16.99
Property	-14.17	-16.75
Fixed Interest	4.34	5.12
Cash	4.39	5.19

The Media Super Board

Media Super is governed by a Trustee Board of Directors. As an industry super fund, the Board is made up of an equal number of employer and employee representatives as well as two independent directors. Members of the current Media Super Board are:

Member representatives:

Gerard Noonan (Chairman), MEAA; Katrina Ford, AMWU – Printing Division; Stuart Gordon, AMWU – Printing Division; Steve Walsh, AMWU – Printing Division; Chris Warren, MEAA.

Employer representatives:

Philip Andersen, PIAA; Dale Bridle, Fairfax Group; Alan Douglas, PIAA; Peter Halters, PIAA; Evelyn Richardson, Live Performance Australia.

Independent Directors:

Reg Emons, Graeme Russell.

Chief Executive Officer:

Ross Martin.



Understand your investment

Keep an eye on the long-term opportunity

The 2008/09 financial year was a tough one for super investors across Australia, but it presents a considerable opportunity for members who are in a position to hold their ground and make smart long-term investment choices.

Returns come in cycles, and the causes of the current downturn in global economies and investment markets are complex. The dive in financial markets, following the collapse of major international banks in late 2008, came on top of the general downturn that we all had experienced in the previous financial year.

To counter this drop in late 2008, governments and monetary authorities moved to stimulate faltering economies. Here in Australia, interest rates have been

reduced and fiscal stimulus packages released. Early indications suggest that these, as well as other measures, might be helping to turn around economies and financial markets.

Positive activity

Positive stock market activity in recent months hints at 'green shoots' of recovery. But clawing back the paper losses from the past two years could also be an up-and-down struggle. Remember, superannuation is a long-term investment. Media Super's Balanced investment option has increased our members' accounts by an average of 8.3% each year since 1987 – a 22-year period that includes the past two years of negative returns.



Finding the positives in the negative

As an industry super fund, Media Super has a history of strong investment performance. However, there is no denying that a return of -10.9%* is unwelcome, especially if you are planning on retiring soon. The dive in markets has affected super returns across the industry. Consider the average return of Balanced investment options, as monitored by independent research house SuperRatings, compared with Media Super's return. Some funds posted Balanced option losses of up to -24.64% in 2008/09.

Why have I lost money?

Negative returns are a 'loss on paper', meaning that the units you hold in an investment go down in value. An *actual* loss only occurs if you sell your investments at a lower price than what you paid for them.

With a paper loss, you still hold assets – it's the price those assets are worth on the market that has changed. Prices can fluctuate in the short term. It's part of the investment risk that you take on by being a superannuation investor. But it's important that you track the long-term growth trend of your investments. After all, that's what superannuation is all about – investing for long-term growth to build up wealth for your retirement.

Will my investment go up?

How much your investment grows – in both the short and long terms – will depend on your investment choices. Investment classes are usually divided up into 'growth' and 'defensive' categories. Growth assets such as shares and property can offer great returns over the long term, but expose you to short-term investment risks. Defensive assets such as cash and fixed-interest bonds can help you preserve wealth in the short term, but are unlikely to perform well over the years.

It's important to remember that, if you stay invested in growth assets, when these assets bounce back, so too should your super account balance. If you change your investment to defensive assets now, you may be locking in a loss and then missing out later when the markets bounce back.

Historically, growth assets outperform defensive assets over the long term. Of course, choice of investment is a personal decision, and you should seek financial advice for your different stages of life.

What is Media Super's approach to the future?

Media Super is governed by a Trustee Board of Directors comprised of people from your industry. The Board sets the objectives and strategy for each of our investment options, after considering independent expert advice. The objectives are set for each option, with attention paid to what the option should offer over short and long periods and also how long investors will typically hold assets in that option.

Short-term downturns are an inescapable risk of investing in super. Media Super will continue to review our various fund managers and other consultants, to make sure that your money is invested in accordance with the objectives of each investment option.

As an industry super fund, Media Super keeps fees low, and we are run only to benefit members. We want you to get the best retirement outcome possible to ensure that you reach a comfortable financial future.

* Media Super Balanced option – super return for 2008/09 financial year.

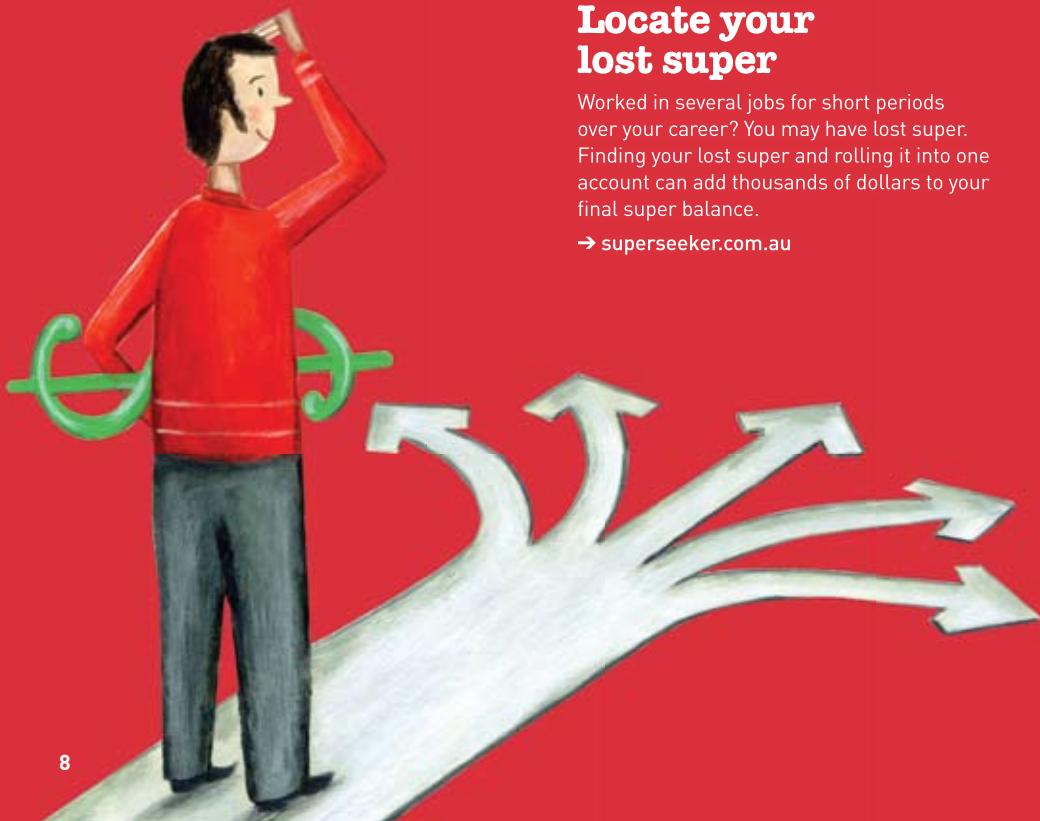
Ways to save more this financial year

Talk to a financial adviser

You may benefit from financial advice to help you tailor an investment strategy to your needs and objectives. Media Super members are invited to make an appointment for one free initial consultation and two pieces of free limited advice from Industry Fund Financial Planning (IFFP). IFFP planners operate on a fee-for-service basis.

This means that you know how much you will pay and what you will get up front.

→ iffp.com.au



Rollover your super and save

As always, it's a good time to consider reducing the fees you pay if you have multiple super accounts with other funds. Multiple super accounts equal paying multiple super fees.

Besides reducing the hassle of managing multiple accounts, consolidating your super into one account could help you build your retirement savings faster.

→ mediasuper.com.au/rollover

Locate your lost super

Worked in several jobs for short periods over your career? You may have lost super. Finding your lost super and rolling it into one account can add thousands of dollars to your final super balance.

→ superseeker.com.au

We're portable – take us with you

In the confusion of starting a new job, the paperwork surrounding side-benefits such as your super can easily be overlooked.

Thankfully, your Media Super account can move with you from job to job. It's easy, and there is no need for you to fill in a new application for membership of our Fund.

How do I take my Media Super account to my new job?

Simply complete Media Super's Standard choice form and give it to your new employer.

Your employer should then make contributions, on your behalf, directly to your Media Super account.

What if I become self-employed or start a contract or freelance job?

You can keep your account if you change to self-employed, freelance or contract employment. If your employer is making contributions, provide them with your completed Standard choice form.

If you're making contributions for yourself, visit mediasuper.com.au/freelancers for information specific to your situation.

What if I move overseas?

Relax – your super account will still be here for when you return, and you're still welcome to make voluntary contributions to the account while you're away.

→ mediasuper.com.au/contributions

What if I am made redundant?

If your super contributions are currently going to your Media Super account, your existing super will be unaffected by your redundancy. Fees and costs, investment performance, contributions and insurance cover will remain the same, as long as you have \$1,000 or more in your account.

By contrast, if your super contributions are being directed to a corporate Master Trust, it is likely that your entire super balance will be transferred into a Retail or Personal Plan run by the same administrator as the corporate plan. If this is the case, consider the features of the new plan and ensure that you are not penalised by higher fees, lower investment performance or reduced insurance cover. If you have questions and need answers, speak to your local Media Super Relationship Manager.

→ mediasuper.com.au/redundancy



Hints

- ◆ Don't lose track of your super.
- ◆ If you are changing jobs, ensure that you keep your super in one account, so that you're not paying multiple fees.
- ◆ Keep an eye on your insurance arrangements, and ensure that you have enough cover.
- ◆ Consider establishing a salary sacrifice arrangement to boost your super.

For your information



More insurance for less \$

Media Super's insurance coverage is changing for the better.

New options for Death, Total And Permanent Disablement (TPD) cover and Income Protection insurance cover will be announced soon. The new cover will deliver improved insurance benefits to all Media Super members at lower cost.

We will be contacting you soon to explain your new insurance options.

The improved benefits will be effective from 1 November 2009.

Extra services for you

Media Super's Relationship Managers are available to visit your workplace. They can help answer all of your super questions in friendly, one-on-one meetings or in group sessions. Learn more about strategies to build your super, and keep up-to-date with changes in the super industry.

As a member of Media Super, you can also access some great extra membership benefits, including some free financial planning from IFFP and great banking rates from ME Bank.

To find out about these extra services, ask us!

Complaints

Media Super welcomes feedback and has procedures in place to deal with member complaints.

If you have a complaint, write to us at:
Complaints Officer
Media Super
Locked Bag 1229
Wollongong NSW 2500

All complaints will be acknowledged promptly and, in most cases, addressed within 28 days. You will receive a written reply detailing Media Super's decision.

If you are not satisfied with our response or handling of a complaint, or have not received a response within 90 days, then you may take your complaint to the Superannuation Complaints Tribunal (SCT), an independent tribunal set up by the Federal Government to review certain types of trustee decisions.

You can contact the SCT by:
 phoning: 1300 780 808
 visiting: sct.gov.au
 writing to: Locked Bag 3060
 GPO Melbourne
 VIC 3001

To TFN or not?

To avoid paying a penalty tax on your super contributions, make sure that we have your tax file number (TFN).

You are not legally compelled to provide your TFN to us. However, if you choose not to do so, your concessional (after-tax) super contributions will be taxed at 46.5% (including Medicare levy) and we won't be able to accept any non-concessional contributions, such as salary sacrifice, to your account.

Providing us with your TFN is easy:
 phone 1800 640 886, or download and
 complete a *Change of details form*
 from mediasuper.com.au/forms
 and return it to us.



A super guide

Media Super's online Super Guide has more useful information and is easier to use than ever before.

Here, you'll find our suite of quick and easy calculators to help you crunch the numbers on topics such as salary sacrifice and pensions. If you have a question about your super or pension, visit mediasuper.com.au/superguide.

Advantages of an industry fund

Not all super funds are the same. As you've seen in the TV and newspaper ads, Industry Super Funds are run only to benefit members. This means that as an industry super fund, Media Super rewards you with low fees, instead of paying commissions out of your super to financial planners and salespeople.

Low fees, no commissions and run only to benefit members – Media Super gives you a lifetime of difference. For more information, visit industrysuper.com.



Low fees | Strong long-term performance | Run only to benefit members

Superannuation changes

The 2008/09 financial year saw a few changes to superannuation, mostly as a result of the May 2009 Federal Government Budget, which could affect your saving strategy.

Concessional contributions caps

The allowable annual caps on concessional contributions to super (for example, your employer Superannuation Guarantee (SG) and any salary sacrifice contributions) are to be reduced. As a result, you may need to consider how close your planned concessional contributions for the 2009/10 financial year will be to the new caps, especially if you make salary sacrifice contributions.

Non-concessional contributions caps

The cap on non-concessional contributions to super accounts (such as voluntary contributions made from your post-tax salary for the purpose of attracting a Government co-contribution) is to remain at \$150,000 and will be set at six-times the annual concessional contributions cap. Therefore, the cap on such contributions would only increase when the lower concessional contributions cap (see above) is increased by annual indexation.

If you are under 65, you can still make additional non-concessional contributions to your account in one financial year out of three. You can contribute up to \$450,000 in 2009/10. If you elect to exceed the contributions cap amount, you must not exceed a total of \$450,000 over a three-year period (e.g. you could contribute \$350,000 in 2009/10 and then \$50,000 in each of the subsequent two financial years).

Co-contributions

The Government has temporarily reduced its superannuation co-contribution when eligible fund members make non-concessional contributions to their accounts. For the 2009/10 financial year, the Government

has reduced its previous matching rate of \$1.50:\$1 to a straight dollar-for-dollar co-contribution. This matching rate will be restored progressively to \$1.50: \$1 over the period to financial year 2013/14.

For the 2009/10 financial year, the maximum co-contribution applies if you earn less than \$31,920. It reduces for incomes above this threshold, cutting out when you earn more than \$61,920.

If you are eligible for the co-contribution, you will still receive a free boost to your super despite the reduction. The maximum co-contribution still remains a strong incentive for eligible members to make voluntary contributions to super.

Drawdown relief for super fund Pension members

As an economic relief measure during the 2008/09 year, the Government reduced by 50% the minimum amount that super fund Pension members were required to draw down each year from their pension accounts. The 2009 Budget has extended this relief measure; it will continue to apply for the whole of 2009/10. So if you have a Media Super pension account, you retain the choice of drawing down no more than 50% of your usual minimum amount over the year to June 2010 if this arrangement suits you.

Transfer of accounts to unclaimed monies

From 1 July 2010, Media Super will be required to transfer some of the Fund's lost and inactive accounts to Unclaimed Monies. If you are a former holder of such an account, you will still be able to reclaim your money from the Australian Taxation Office at any time.

→ mediasuper.com.au/budget2009

Same-sex super

Media Super's Trust Deed was updated on 4 December 2008, as a result of changes to Federal legislation regarding same-sex couples. The Government now allows same-sex couples to make spouse contributions to super accounts. As of 1 July 2009, all couples are to be treated the same way for tax purposes, regardless of gender. All references to spouse and de facto relationships in Media Super publications now include same-sex couples.

Temporary residents

Taxation on the lump-sum benefits of super fund members who are temporary residents of Australia has changed. Eligible temporary residents who make an application to access their super after 1 April 2009 will be charged up to an extra 5% tax on the taxable component of their benefit, making the overall total tax up to 35%.

Eligible temporary residents should note that there are restrictions on when they can access their super.

→ mediasuper.com.au/etr

Other news

Investment switches

From 1 May 2009, Media Super has changed how we implement changes to the investment choices in your account.

Now, if you lodge a change to your investment choice with the Fund during one week (from Monday to Sunday), we will not process the change until the Thursday of the following week. However, you can still change your investment choice at any time.

Reportable Employer Superannuation Contributions (RESC)

From 1 July 2009, new laws require employers to report certain additional super contributions they make on behalf of an employee on their payment summaries. RESC will be included as income for income tests used to determine eligibility for various superannuation, tax and social security benefits. RESC may affect your eligibility for

the Federal Government co-contribution, the spouse contribution tax offset and claiming a tax deduction for personal contributions.

→ mediasuper.com.au/forms

Eligible Rollover Fund

Generally, if you have less than \$1,000 in your Media Super account and we have not received a contribution from you in 12 months or we have not been able to deliver at least two items of communication to you, we will transfer your account to AUSfund.

AUSfund is an eligible rollover fund, into which the accounts of lost super fund members or members with small accounts are transferred. If your account is transferred in this way, it will protect the account from erosion by fee deductions. However, once it has been transferred, you will cease to be a member of Media Super and any insurance cover you had with our Fund will cease to apply.

Contact AUSfund at:

AUSfund, PO Box 2468, Kent Town SA 5071; phone 1300 361 798; or visit unclaimedsuper.com.au.

Unclaimed money

Media Super is required to transfer your super account balance to the Australian Taxation Office (ATO) if:

- ➊ You have reached age 65 or more, and
- ➋ We have not received a contribution to your account for at least two years, and
- ➌ It has been at least five years since we last had contact with you, and
- ➍ You (or your beneficiaries, in the event of your death) cannot be contacted after we have conducted reasonable searches.

Contact the ATO, at:

Australian Taxation Office, GPO Box 9990, Melbourne VIC; phone 131 020, or visit ato.gov.au.

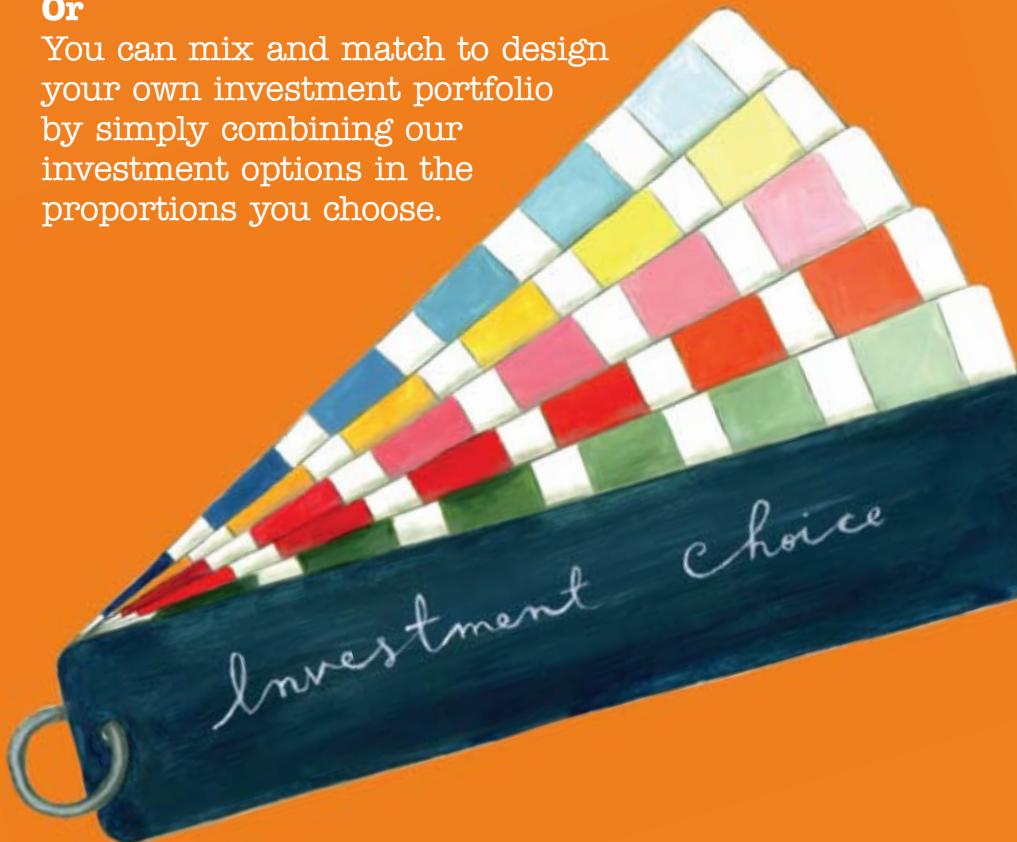
Other rules apply for eligible temporary residents and non-member spouses. Different rules also apply for unclaimed super in the event of death. For more information, contact the ATO.

Your investment options

Media Super members can choose from four pre-mixed options and six single-asset options.

Or

You can mix and match to design your own investment portfolio by simply combining our investment options in the proportions you choose.



Pre-mixed options

Balanced
High Growth
Growth
Stable

Single asset options

Australian Shares
Overseas Shares
Sustainable Future Shares
Property
Fixed Interest
Cash

Mix & match

You can design your own investment portfolio by choosing any mixture of pre-mixed and single asset investment options

Take control of your future

Media Super's pre-mixed investment options have a mix of growth and defensive assets from the range of asset classes available, whilst each single asset investment option (as the name implies) is made up entirely of a single asset class. These may be either oriented for growth (e.g. shares) or be defensive (e.g. cash).

You can select a strategy that suits your future planning. For example, if you have a long time before retirement, you may choose to accept more volatility in investment returns. However, as you approach retirement, you may want greater stability of capital.

Therefore, if at some future time, your chosen investment strategy no longer suits your plans, you will be able to 'switch' to another strategy.

Mix and match

Media Super also lets you choose any mixture of pre-mixed and single asset investment options to match your own investment strategy.

For more details, phone 1800 640 886.

How do I switch options?

With Media Super, you have the flexibility to make an investment choice at any time. As your personal or financial circumstances change, you can change your investment strategy accordingly.

Remember, when reviewing your options, it might be best to consult a financial adviser.

Important note: When your investment switch is processed, it will be applied at the end-of-day 'buy' and sell' unit prices of the relevant investments.

What happens if I don't make a choice?

If you do not make an investment choice, your super will be automatically invested in our Balanced option, which is our 'default' option.

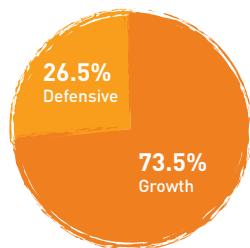
→ mediasuper.com.au

for information about Media Super's investment options and how to make a choice.

Balanced

The ‘default’ option

Investment mix



Risk profile

Medium to high risk

Investment objectives

Over rolling five-year periods having a 75% probability of achieving a crediting rate equivalent to inflation, plus 3.5% per annum.

The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in nine.

Investment strategy

Balanced offers a significant exposure to growth assets (73.5%), including Australian and overseas shares, property and alternative assets (illiquid assets). The 26.5% allocation to defensive assets includes Australian and overseas fixed-interest securities, alternative assets, hedged funds and cash.

Investment time horizon

Medium to long (5–10 years)

Asset allocation

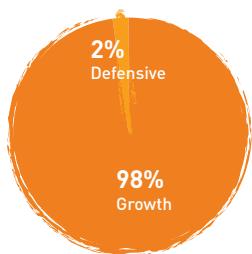
The underlying asset allocation for Balanced will vary in line with the investment managers’ day-to-day asset allocation decisions around their benchmark positions.

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	32.0	22-42
Australian Private Equity	2.0	0-5
Overseas Shares (Unhedged)	20.0	10-30
Overseas Shares (Hedged)	2.0	0-5
International Private Equity	3.0	0-6
Absolute Return Strategies (Growth)	3.0	0-6
Infrastructure*	6.0	3-9
Direct Property*	3.5	1-6
Real Estate Investment Trusts	2.0	0-5
Defensive		
Absolute Return Strategies (Defensive)	3.0	0-6
Australian Fixed Interest	6.0	0-12
International Fixed Interest (Hedged)	4.0	0-8
Cash	4.0	0-8
Infrastructure*	6.0	3-9
Direct Property*	3.5	1-6

*Note: Growth assets and Defensive assets include 50% each of both Infrastructure and Direct Property investments.

High Growth

Investment mix



Risk profile

Very high risk

Investment objectives

Over rolling five-year periods having a 65% probability of achieving a crediting rate

equivalent to inflation, plus 5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in six.

Investment strategy

High Growth provides a high growth-oriented investment strategy, with 98% invested in growth assets such as shares and 2% invested in defensive assets (cash).

Investment time horizon

Very long (15+ years)

Asset allocation

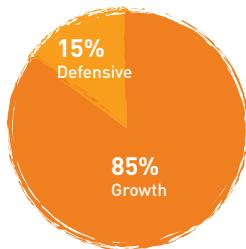
The underlying asset allocation for High Growth will vary in line with the investment managers' day-to-day asset allocation decisions around their benchmark's position.

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	43.0	33-53
Australian Private Equity	4.0	0-8
Overseas Shares (Unhedged)	32.7	23-43
Overseas Shares (Hedged)	3.3	0-6
International Private Equity	5.0	0-10
Absolute Return Strategies (Growth)	10.0	0-15
Infrastructure*	0.0	0
Direct Property*	0.0	0
Real Estate Investment Trusts	0.0	0
Defensive		
Absolute Return Strategies (Defensive)	0.0	0
Australian Fixed Interest	0.0	0
International Fixed Interest (Hedged)	0.0	0
Cash	2.0	0-5
Infrastructure*	0.0	0
Direct Property*	0.0	0

*Note: Growth assets and Defensive assets include 50% each of both Infrastructure and Direct Property investments.

Growth

Investment mix



Risk profile

High risk

Investment objectives

Over rolling five-year periods having a 65% probability of achieving a crediting rate equivalent to inflation, plus 4.5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in seven.

Investment strategy

Growth provides a growth-oriented investment mix, with an 85% allocation to growth assets.

Investment time horizon

Long (10+ years)

Asset allocation

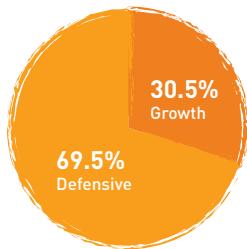
The underlying asset allocation for Growth will vary in line with the investment managers' day-to-day asset allocation decisions around their benchmark positions.

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	37.0	27-47
Australian Private Equity	3.0	0-5
Overseas Shares (Unhedged)	24.5	15-35
Overseas Shares (Hedged)	2.5	0-5
International Private Equity	4.0	0-8
Absolute Return Strategies (Growth)	8.0	0-12
Infrastructure*	3.5	0-6
Direct Property*	1.5	0-2.5
Real Estate Investment Trusts	1.0	0-3
Defensive		
Absolute Return Strategies (Defensive)	0.0	0
Australian Fixed Interest	3.5	0-7
International Fixed Interest (Hedged)	2.5	0-5
Cash	4.0	0-8
Infrastructure*	3.5	0-6
Direct Property*	1.5	0-2.5

*Note: Growth assets and Defensive assets include 50% each of both Infrastructure and Direct Property investments.

Stable

Investment mix



Risk profile

Medium risk

Investment objectives

Over rolling five-year periods having an 80% probability of achieving a crediting rate equivalent to inflation, plus 2.5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in 20.

Investment strategy

Stable aims to provide relatively steady returns through a 69.5% allocation to defensive assets.

Investment time horizon

Short to medium (under 5 years)

Asset allocation

The underlying asset allocation for Stable will vary in line with the investment managers' day-to-day asset allocation decisions around their benchmark positions.

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	13.0	6-20
Australian Private Equity	0.0	0
Overseas Shares (Unhedged)	8.2	3-13
Overseas Shares (Hedged)	0.8	0-2
International Private Equity	0.0	0
Absolute Return Strategies (Growth)	0.0	0
Infrastructure*	4.5	2-7
Direct Property*	2.0	0-4
Real Estate Investment Trusts	2.0	0-5
Defensive		
Absolute Return Strategies (Defensive)	5.0	0-10
Australian Fixed Interest	17.0	10-24
International Fixed Interest (Hedged)	11.0	6-16
Cash	30.0	20-40
Infrastructure*	4.5	2-7
Direct Property*	2.0	0-4

*Note: Growth assets and Defensive assets include 50% each of both Infrastructure and Direct Property investments.

Single assets

Australian Shares

Risk profile

Very high risk

Investment objectives

Over rolling five-year periods having a 60% probability of achieving a crediting rate equivalent to inflation, plus 5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in four.

Investment strategy

The Australian Shares option provides a high growth-oriented investment strategy predominantly invested in Australian shares.

Investment time horizon

Very long (15+ years)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	100.0	95-100
Defensive		
Cash	0	0-5

Overseas Shares

Risk profile

Very high risk

Investment objectives

Over rolling five-year periods having a 55% probability of achieving a crediting rate equivalent to inflation, plus 5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in four.

Investment strategy

The Overseas Shares option provides a high growth-oriented investment strategy predominantly invested in overseas shares.

Investment time horizon

Very long (15+ years)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Overseas Shares (Unhedged)	91.0	80-100
Overseas Shares (Hedged)	9.0	0-20
Defensive		
Cash	0	0-5

Sustainable Future Shares

Risk profile

Very high risk

Investment objectives

Over rolling five-year periods having a 60% probability of achieving a crediting rate equivalent to inflation, plus 5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in four.

Investment strategy

The Sustainable Future Shares option provides a high growth-oriented investment strategy predominantly invested in Socially Responsible Australian and overseas shares.

Investment time horizon

Very long (15+ years)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Australian Shares	60.0	50-70
Overseas Shares (Unhedged)	40.0	30-50
Defensive		
Cash	0	0-5

Property

Risk profile

Medium to high risk

Investment objectives

Over rolling five-year periods having a 70% probability of achieving a crediting rate equivalent to inflation, plus 3.5% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in ten.

Investment strategy

The Property option provides a growth-oriented investment strategy predominantly invested in property.

Investment time horizon

Long (10+ years)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Growth		
Direct Property	75.0	65-85
Real Estate Investment Trusts	25.0	15-35
Defensive		
Cash	0	0-5

Fixed Interest

Risk profile

Low to medium risk

Investment objectives

Over rolling five-year periods having a 65% probability of achieving a crediting rate equivalent to inflation, plus 2% per annum. The estimated chance that negative returns will occur, after tax and fees, in any financial year is less than one in 20.

Investment strategy

The Fixed-Interest option provides a conservative investment strategy predominantly invested in fixed income.

Investment time horizon

Short to medium (under 5 years)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Defensive		
Australian Fixed Interest	60.0	50-70
International Fixed Interest (Hedged)	40.0	30-50
Cash	0	0-5

Cash

Risk profile

Low risk

Investment objectives

Over rolling five-year periods having a 100% probability of achieving a crediting rate equivalent to inflation, plus 1% per annum. The estimated chance of a negative return, after tax and fees, in any financial year is negligible.

Investment strategy

Cash aims at providing capital preservation and secure investment returns through a 100% investment in cash.

Investment time horizon

Short (under 1 year)

Asset allocation

Asset sector	Strategic asset allocation %	Ranges %
Defensive		
Cash	100.0	100

Financial Statements

Statement of Financial Position as at 30 June 2009

ASSETS	2009 \$'000	2008 \$'000
Cash Assets		
Cash at Bank	34,253	20,911
Investments		
Short Term Deposits	15,941	4,805
Units in Pooled Superannuation Trusts	63,894	34,308
Units in Unit Trusts	1,955,262	1,367,560
Property Trusts	178,874	92,036
Insurance Policies	49,043	55,473
	2,263,014	1,554,182
Other Assets		
Fixed Assets	173	51
Prepayment	17	20
GST Receivable	62	160
Other Receivable	96	142
	348	373
Tax Assets		
Deferred Tax Assets	78,963	39,522
Total Assets	2,376,578	1,614,988
LIABILITIES		
Payables		
Group Life Insurance Premiums Payable	866	438
Pay Protector Insurance Premiums Payable	437	667
Other Payables	686	225
Direct Investment Expenses Payable	50	1,670
Benefits Payable	1,086	985
Accounts Payable	9,746	3,188
Employee Benefits	342	214
	13,213	7,387
Tax Liabilities		
Current Tax Liabilities	17,426	17,708
Deferred Tax Liabilities	34	16,014
	17,460	33,722
Total Liabilities	30,673	41,109
NET ASSETS AVAILABLE TO PAY BENEFITS	2,345,905	1,573,879
Represented by: Liability for Accrued Benefits		
Allocated to Members' Accounts	2,325,034	1,566,357
Not Yet Allocated – Fund Reserve	20,871	7,522
	2,345,905	1,573,879

This statement should be read in conjunction with the notes to the financial statements.

Operating Statement for the Financial Year Ended 30 June 2009

REVENUE	2009 \$'000	2008 \$'000
Investment Revenue		
Interest	9,541	2,557
Dividends	5,781	6,900
Distributions	66,512	229,419
Changes in Net Market Value	(389,508)	(369,024)
Other Investment Income	1,719	1,752
Total Investment Revenue	(305,955)	(128,396)
Contributions Revenue		
Employer	217,149	132,281
Member	14,813	14,712
Co-Contributions	3,657	2,758
Rollovers	967,572	36,944
Total Contributions Revenue	1,203,191	186,695
Other Revenue		
Group Life Insurance Proceeds	5,960	1,631
Other Income	36	6
Total Other Revenue	5,996	1,637
TOTAL REVENUES FROM ORDINARY ACTIVITIES	903,232	59,936
EXPENSES		
Investment Expenses		
Direct Investment Expenses	3,626	3,878
General Administration Expenses		
Administration Expenses	4,491	4,226
Audit Fees	184	93
Group Life Insurance Premiums	7,369	3,966
Pay Protector Insurance Premiums	6,622	6,597
Operating Expenses (GST inclusive)	5,140	4,115
Anti-Detriment Payments	29	257
Superannuation Contributions Surcharge	267	102
TOTAL EXPENSES FROM ORDINARY ACTIVITIES	27,728	23,234
Benefits Accrued as a Result of Operating Before Income Tax	875,504	36,702
Income Tax (Benefit)/ Expense	(23,164)	(4,204)
BENEFITS ACCRUED AS A RESULT OF OPERATING AFTER INCOME TAX	898,668	40,906

This statement should be read in conjunction with the notes to the financial statements.

[Continued overleaf >](#)

Media Super Investment Managers and Assets

The market value of Media Super's assets held by various managers (other than cash at bank) at 30 June 2009 compared to previous year.

INVESTMENTS HELD	2009 \$'000	2008 \$'000
Short Term Deposits		
Cogent Nominees Pty Ltd (held as Custodian)	15,941	4,805
Total Short Term Deposits	15,941	4,805
Units in Pooled Superannuation Trusts		
AMP Secure Growth Plus – GUI	562	–
IFM Australian Infrastructure Fund	61,424	33,242
Industry Funds Administration Trust	189	–
Industry Funds Administration Trust No 3	208	–
Industry Super Holdings	1,511	1,066
Total Units in Pooled Superannuation Trusts	63,894	34,308
Units in Unit Trusts		
Acadian Wholesale Equity Long Short Fund	19,308	–
Alliance Bernstein Global Style Blend Fund	4,917	93,870
AMP Capital Infrastructure Equity Fund	33,937	34,031
AMP Property Development Portfolio No. 3	2,839	7,765
AMP Substantial Future Australian Share Fund No.2	3,300	1,648
AMP Sustainable Future Australian Share Fund	147,896	101,894
ANZ Energy Infrastructure Trust	22,149	–
Barclays Australian Enhanced Fund	24,512	–
BGI Australian Equity Index Fund	75,966	–
Barclays Global Investors Australian Equities Fund	739	128,685
BGI Enhanced Bond	33	–
BNP MFS Global Equity Trust	65,326	–
BNPP Custody Account	116,314	–
BT Global Return Fund	22,882	38,669
BT Wholesale Global Fixed Interest Fund	45,527	49,026
CFS Wholesale Premium Cash Fund	223,641	–
Charter Hall Opportunity Fund No.4	12,027	13,214
Charter Hall Opportunity Fund No.5	6,892	1,544
CNA – Capital International Global Equity Trust with Currency Hedged	17,597	–
Fortis Investments Australian Equity Fund	–	99,447
FRM Diversified Australia Fund	10,684	43,587
Generation International Equity Fund	74,118	60,723
GMO Australian Equity Trust	150,323	–
Hasting Yield Fund	65,294	53,495
Hastings Utilities Trust of Australia	30,754	–

This statement should be read in conjunction with the notes to the financial statements.

Media Super Investment Managers and Assets (continued)

INVESTMENTS HELD	2009 \$'000	2008 \$'000
IFM Listed Equity Funds –	28,484	–
IFM Enhanced Index Australian Equities Option		
IFM International Private Equity Fund II	4,685	–
IFM International Infrastructure	12,819	–
IFM International Private Equity Fund I	7,121	–
IFM The Super Loans Trust	8,735	6,774
ING Private Capital Fund 2	7,558	–
ING Private Capital Fund 3	1,078	–
ING Private Equity Fund 4	5,132	–
Kapstream Absolute Return Income Fund	34,328	32,045
Lazard Emerging Markets Fund – I	18,239	–
Lazard Global Small Caps Fund – I	16,898	–
Legg Mason Emerging Markets Fund	22,532	25,483
Macquarie Alternative Trust no.3	9,368	17,036
Macquarie Alternative Trust no.4	13,170	10,610
Macquarie Enhanced Australian Fixed Interest Fund	98,417	93,537
Macquarie True Index Cash Fund	–	50,368
Maple-Brown Abbott Australian Equity Trust	150,945	–
MIR Australian Share Fund	2	74,980
Morgan Stanley Global Value Equity Trust	137	–
Perennial Western Asset Mgt Global Bond	23,661	–
Perpetual Smaller Companies Fund	16,030	–
PIMCO Australian Bond Fund	12,479	–
PIMCO Global Bond Fund	67,636	51,805
Platinum International Fund	48,992	41,456
Principal Global Strategic Income Fund	21,727	27,578
Q-BLK ARS III – Institutional, Ltd Global (AUD) Class Shares 2008 Series 1	12,538	–
QIC International Equities Small Companies Fund	14	–
Quay Australia 2 Fund	8,619	–
Quay Australia 3 Fund	1,867	–
Quay Australia 4 Fund	5,164	–
Siguler Guff Distressed Opportunities Fund III (F), LP	10,638	–
SSGA Index Plus Fund	49,629	101,611
SSGA Global Index Plus Trust	40,094	–
Tyndall Australian Share Fund	9	106,679
Vanguard Sustainability Leaders Australian Shares Fund	3,633	–
Vanguard Sustainability Leaders International Shares Fund	1,874	–
Warakirri Alternative Strategies Fund	36	–
Wilshire Australian Private Markets No 1 Fund	2,619	–

This statement should be read in conjunction with the notes to the financial statements.

[Continued overleaf >](#)

Media Super Investment Managers and Assets (continued)

INVESTMENTS HELD	2009 \$'000	2008 \$'000
Wilshire Australian Private Markets No.2 Fund	3,261	-
Wilshire Australian Private Markets Pooled Super Trust Class "G"	5,426	-
Wilshire Australian Private Markets Pooled Super Trust Class "H"	804	-
Wilshire Australian Private Markets Pooled Super Trust Class "J"	1,366	-
Wilshire Australian Private Markets Pooled Super Trust Class "K"	523	-
Total Units in Unit Trusts	1,955,262	1,367,560
Property Trusts		
AMP Core Plus Industry Fund	7,435	6,708
AMP Global Property Securities Fund	8,633	14,119
AMP Hedged Global Prop Fund	17,568	15,383
AMP LPT WS fund	-	1,855
CFS Private Property Syndicate	31,754	14,926
DEXUS Wholesale Property Fund	17,282	-
Franklin International Real Estate Fund 2	5,078	-
Fortius Active Property Trust No.1	7,671	-
GPT Wholesale Office Fund	11,439	13,145
GPT Wholesale Shopping Centre Fund	8,782	9,616
ISPT Core Fund	51,499	-
ISPT 50 Lonsdale Street Property Trust	3,200	-
RREEF Global Property Fund	8,533	16,284
Total Property Trusts	178,874	92,036
Insurance Policies		
AMP Direct Property	49,043	55,473
Total Insurance Policies	49,043	55,473
Total Investments	2,263,014	1,554,182

These are Media Super's abridged, unaudited accounts for 2008/09.

If you wish to view a copy of Media Super's audited accounts for this year or any other year, please phone Media Super on 1800 640 886 or write to us at Locked Bag 1229, Wollongong NSW 2500. The 2009 audit will be completed by 31 October 2009.



Advisers and Service Providers to Media Super in 2008/09

Administrator:	Deutsche Asset Management (Australia) Limited
Pillar Administration	
Auditor:	DEXUS Property Group
Deloitte	Fortis Funds Management, Investment Manager
Bankers:	Franklin Templeton Institutional
Commonwealth Bank of Australia	FRM Australia Pty Ltd
Communication:	Generation Investment Management LLP
Publicity Works	GMO Australia Limited
Insurers:	Hastings Funds Management Limited
Allianz Australia Insurance Limited (through International Underwriting Services) – Income Protection	Industry Funds Management
Hannover Life Re of Australasia Limited – Death and Total and Permanent Disablement	ISPT Pty Ltd
ING Life Limited – Death and Total and Permanent Disablement, and Income Protection	Lazard Asset Management Pacific Co.
	Legg Mason Asset Management Australia Limited
	Macquarie Investment Management Limited
	Maple-Brown Abbott
	Members Equity Portfolio Management
	MLC Investments Limited
	Morgan Stanley Global Value Equity Trust
	Perpetual Investment Management Limited
	Perennial Investment Partners Limited
	PIMCO Australia Pty Ltd
	Platinum Asset Management
	Principal Global Investors (Australia) Limited
	Private Equity Group, ING Investment Management
	Quay Partners Private Equity Specialists
	Sigular Guff & Company, LLC
	State Street Global Advisors Australia Limited
	The GPT Group
	Vanguard Investments Australia
	Wilshire Australia Pty Limited

Fund policies

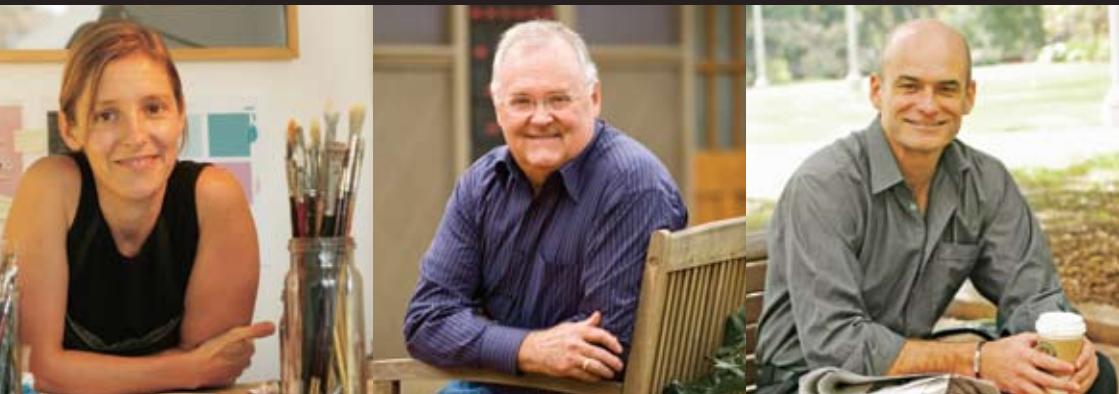
Investment policy with derivatives

The Fund's investments are managed with a view to ensuring that the Fund will have sufficient liquidity to meet expected cash flow requirements. The higher returns expected on shares and property assets will be sought by orientating investments towards these assets. Investment risk will be limited by appropriate diversification both within and between asset classes. A depressed investment environment may lead to a negative return on investments in any particular year. This could result in the value of members' accounts falling in any particular year.

The Trustee has never invested directly in derivatives, and does not intend to do so. However, investment managers are permitted to use futures, options and other derivative instruments to assist with the effective management of the Fund's assets, provided that these instruments are not used to gear the portfolio. The Trustee expects that, over the long term, the use of these instruments will enhance the returns on the Fund's assets. Over shorter periods, the effect on investment returns is expected to vary from year to year.

Not more than 10% of the Fund may be invested in any one asset or security. Holdings of more than 5% in any one asset or security are shown in the table at right.

We're with Media Super



**Priscilla Nielsen –
Freelance illustrator**

I now view super as a priority and contribute each month into my account.

Ian Smith – Actor

Give yourself money to have a lot of fun ... I've started the ball rolling with my super pension.

Gary Linnell – Journalist

I spoke to an accountant and we both agreed this was the best place for me. Every time I have moved jobs, they've been able to handle everything with one simple phone call.

The Fund's interest in any externally managed pooled fund shall not exceed 10% of the assets of that pool, unless a larger investment is specifically authorised by the Trustee. No more than 30% of the Fund's assets will be managed by any one external fund manager, unless specifically authorised by the Trustee.

Reserving policy

The Fund does not maintain Reserves for the purpose of smoothing investment returns. However, because of timing differences with regard to the payment of taxation and expenses, unallocated amounts will, from time to time, accrue in the Fund. The Trustee monitors these accruals to ensure that any unallocated amounts are used to pay liabilities or are returned to members, as appropriate.

Media Super Holdings

Manager and Assets Class	Allocation as at 30/6/09
Colonial First State – Cash	9.95%
Maple Brown Abbott Limited – Australian Shares	6.72%
AMP – Sustainable Futures Australian Shares	6.73%
GMO – Australian Shares	6.69%
BNP Custody Account – Cash	5.18%



David McKenzie – McPherson's Printing Group

The biggest benefit for us as a company is that it's a hassle-free superannuation fund. We use their expertise to manage our employees' superannuation affairs.

Alison Dean – Journalist

Other funds are always getting commissions back. It's nice to know there's no kickback with Media Super.

John Houldcroft – Printer

We're all under the same umbrella. I reckon that's important.

Contact us

To find out more about Media Super, contact us via one of the ways listed below:

Phone: 1800 640 886 (free call from anywhere in Australia)
Fax: 1800 246 707
Web: mediasuper.com.au
Email: administration@mediasuper.com.au
Mail: The Administrator
Media Super, Locked Bag 1229, Wollongong NSW 2500

Or contact your local Media Super Relationship Manager:

New South Wales	John Myers Phone: 02 9238 2552 Mobile: 0416 016 111 johnmyers@mediasuper.com.au
New South Wales/ Australian Capital Territory	Peter Cleary Phone: 02 9238 2554 Mobile: 0418 406 083 petercleary@mediasuper.com.au
New South Wales / Western Australia	Rodney Winter Phone: 02 9238 2553 Mobile: 0400 511 215 Phone: 08 9355 1135 rodneywinter@mediasuper.com.au
Victoria	Scott LaFerlita Phone: 03 8080 2282 Mobile: 0409 934 674 scottlaferlita@mediasuper.com.au Neil Robertson Phone: 03 8080 2284 Mobile: 0425 717 077 neilrobertson@mediasuper.com.au
Victoria/Tasmania	Colleen Sells Phone: 03 8080 2281 Mobile: 0408 503 265 colleensells@mediasuper.com.au
Queensland	Steven Gardner Phone: 07 3352 5244 Mobile: 0423 324 352 stevengardner@mediasuper.com.au
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National Manager Servicing and Development	Lisa Collins Phone: 02 9238 2557 Mobile: 0421 096 333 lisacollins@mediasuper.com.au

Stay in touch

By giving us your email address, you'll be able to keep up-to-date with everything new in super, while reducing the clutter and environmental damage of paperwork.

3 easy ways to give us your email



Go online

Visit mediasuper.com.au and log in to the secure member area with your password and account number. From here you can change your contact details.



Call

Contact our Call Centre toll free on 1800 640 886 and provide your email address over the phone.



Post

Complete the form below and mail it to us.

Media Super
Locked Bag 1229
Wollongong NSW 2500



Your Member No. (if known)

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Date of birth

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Surname

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Given names

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Email address

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Applicant's signature

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Please return completed form to:

Media Super, Locked Bag 1229, Wollongong NSW 2500

Compare the pair

Both members in this example are on the same income, are the same age and make the same super contributions – but look at what current fee differences could mean over 30 years.*



* The comparison shows projected outcomes, applying current fees for Media Super's Balanced investment option and today's average fees of a sample of 16 Retail Master Trusts over 30 years. Differences in fees may change in the future and this would alter the outcome.

The amounts are not predictions or estimates of actual outcomes. Outcomes will vary between individual funds. Research and modelling current at 30 June 2009 by SuperRatings, commissioned by Media Super.

Above example is a comparison of two employees, aged 35, that assumes same starting account balance of \$50,000; same income of \$58,000; 2.5% inflation rate; 3.5% salary increase per annum; 9% superannuation guarantee contributions; no additional salary sacrifice or voluntary contributions; 15% contributions tax; employer asset sizes accumulated at 11.6% per annum; investment return of 7.225% [gross of taxes and fees at 8.5%, but with taxes of 15% deducted]; explicit costs deducted from members' accounts (e.g. member fees) subject to a 15% tax allowance; contribution fees, entry fees, exit fees, additional adviser fees are excluded from calculations; employer asset size \$150,000. Consider your own objectives, financial situation and needs before making a decision about superannuation, because they are not taken into account in this information. You should consider the Product Disclosure Statement as a whole before making an investment decision.

HOW TO CONTACT US

- Mail:** Media Super Limited
Locked Bag 1229, Wollongong , NSW 2500
- Phone:** 1800 640 886
- Fax:** 1800 246 707
- Email:** administration@mediasuper.com.au
- Website:** mediasuper.com.au

